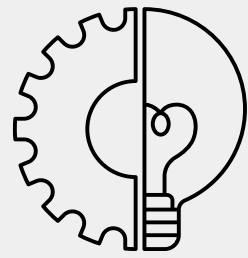


EVENTS' FABRICS
SECOND LIFE

TOMO 4.0

IN THE END, IT ALL BEGINS.

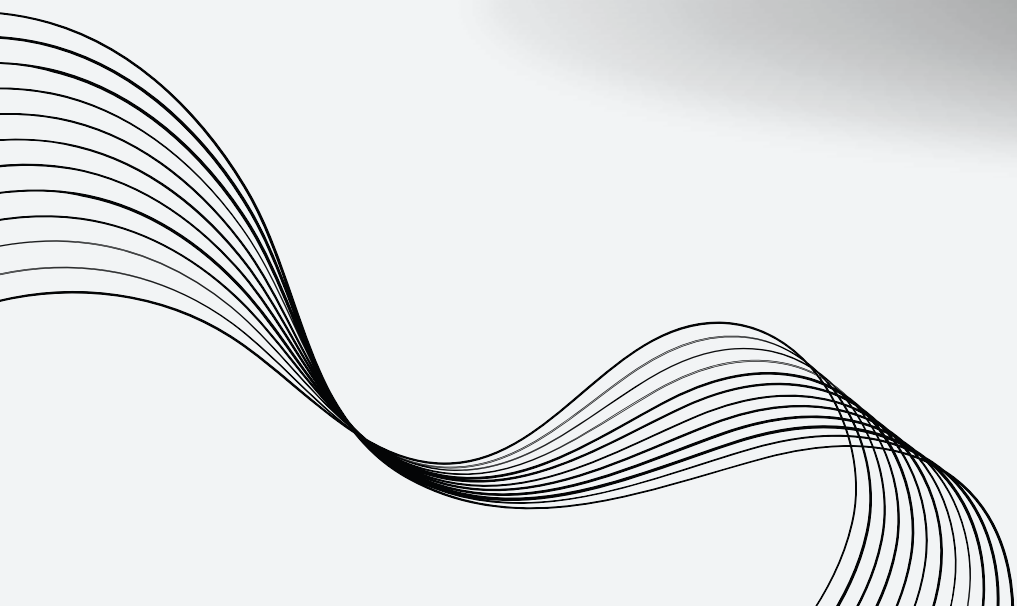
A UNIC EVENT EPHEMERAL FABRICS



Primarily issues:

- Answer the legal requirements (handle the end of the product lifespan)
- Limit the carbon footprint of the event
- Identity/Image branding issues

And a **higher stake**: to embody an eco-responsible communication, to engage with new communities thanks to *digital*



FABRICS WITH UNSUSPECTED POWERS ?



To embody the
eco
responsibility
engagement of
our partners

To Extend the
community's
involvement beyond
the event.



To offer a playful and
innovative experience
by connecting ecology
and web3



73% of fabrics
are disposed
of and burnt
after only one
use

LET EPHEMERAL BECOME A SUSTAINABLE AND VIBRANT STORY

Each fabric becomes a new and unique creation - or limited edition - personifying the event of which it is from.

Création



Our designs are created in accordance with the theme to embody, with our specialised upcycling designers help.

Authentication



Our designs are then equipped with technology that allows them to immediately connect, via a mobile phone app, to a dedicated portal that guaranties the story and authentication of the design, but that is not all ...

Connexion



EACH DESIGN ALLOWS ACCESS TO A PERSONALISED AND INTERACTIVE PORTAL

Indexing with the TOMO 4.0 app :

- **Scoring of the eco engagement** of the design according to the TOMO 4.0 baseline : it's its super power !
- **Certificate of Authenticity**
- **Design story**
- Access to TOMO 4.0's portfolio

&

Long lasting connections with the original theme : VIP access to pre-sales, exclusive content, previews, spinning show, backstage access, rehearsal.



L'UPCYCLING ALLOWS THE COMMUNITY TO RELIVE NEW EXPERIENCES AND ADVENTURES

WHEN THE UPCYCLING BECOMES A COLLECTABLE



Within the TOMO 4.0 mobile app:

- Access to the entire designs portfolio of TOMO 4.0 created from all the previous partnerships : the "TOMOE"
- Allow the exchange, the sale and the purchase of your "tomoe", depending on its quotation/scoring and its usage condition.
 - Secure and supervised transactions
 - Recording as NFT via the blockchain (chosen depending on its carbon footprint)

**THE QUOTATION/SCORING, BASED UPON THE ECO
ENGAGEMENT, THE SCARCITY AND THE DESIGN,
DEFINES THE TOMOE'S VALUE, IT'S "POWER"!**

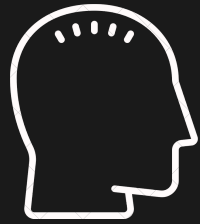


WHAT AFTER ?

To bring alive this innovative community around Upcycling:
To offer to the **tomoe addicted** content, encounters, in order to open up the discussion and engagement around the environment issues and its link to creativity, the need to reinvent itself and evolve towards the innovation , attraction and enthusiasm for change.

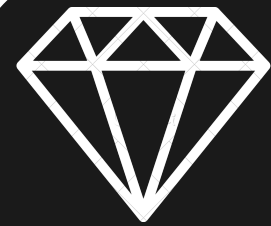
**UPCYCLING THEN BECOMES A
CREATIVE VALUATION MESSAGE OF
THE EXISTING AND THE
TRANSFORMATION EFFORT VS
MINDLESS AND SPIRITLESS
HYPERCONSUMERISM**

L'UPCYCLING COMME OBJET D'ART PHYSIQUE ET DIGITAL



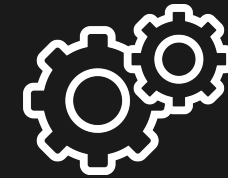
Sing and song writers,
dancers, actors,
sportsmen and VIP's
generating obsolete
fabrics from their
events

TARGET



Obsolete fabric
valuation
+Community
+Commitment
+ Promotion of new
events
+ Exclusive access to
TOMO 4.0 community

ADDED VALUE



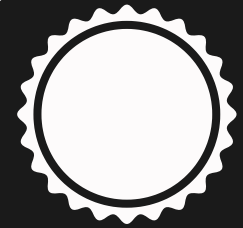
Design and
manufacture of
Upcycled creations
+
Research
development &
innovation based on a
blockchain, protocol
NFC / NFT & cross
marketing

INVEST.



The sale of our design
and transformation
services
(French manufacture)
+
A % on the tomo app
data feed &
transactions of
TOMOE
+ label
INCOMES

ROADMAP



Partnership
development
First series
"drop"
Creation
entertainment of
the community

YEAR 1



Creation of sales
platforms
web app
Tomo label set up
+ baseline
upcycling "Events"

YEAR 2



Deployment of
industrial
partnership
Creation of a
support fund and
artistic designs

YEAR 3



Upcycling
everyone's
concern
Creation of
subsidiaries
across Europe
and USA

YEAR 4

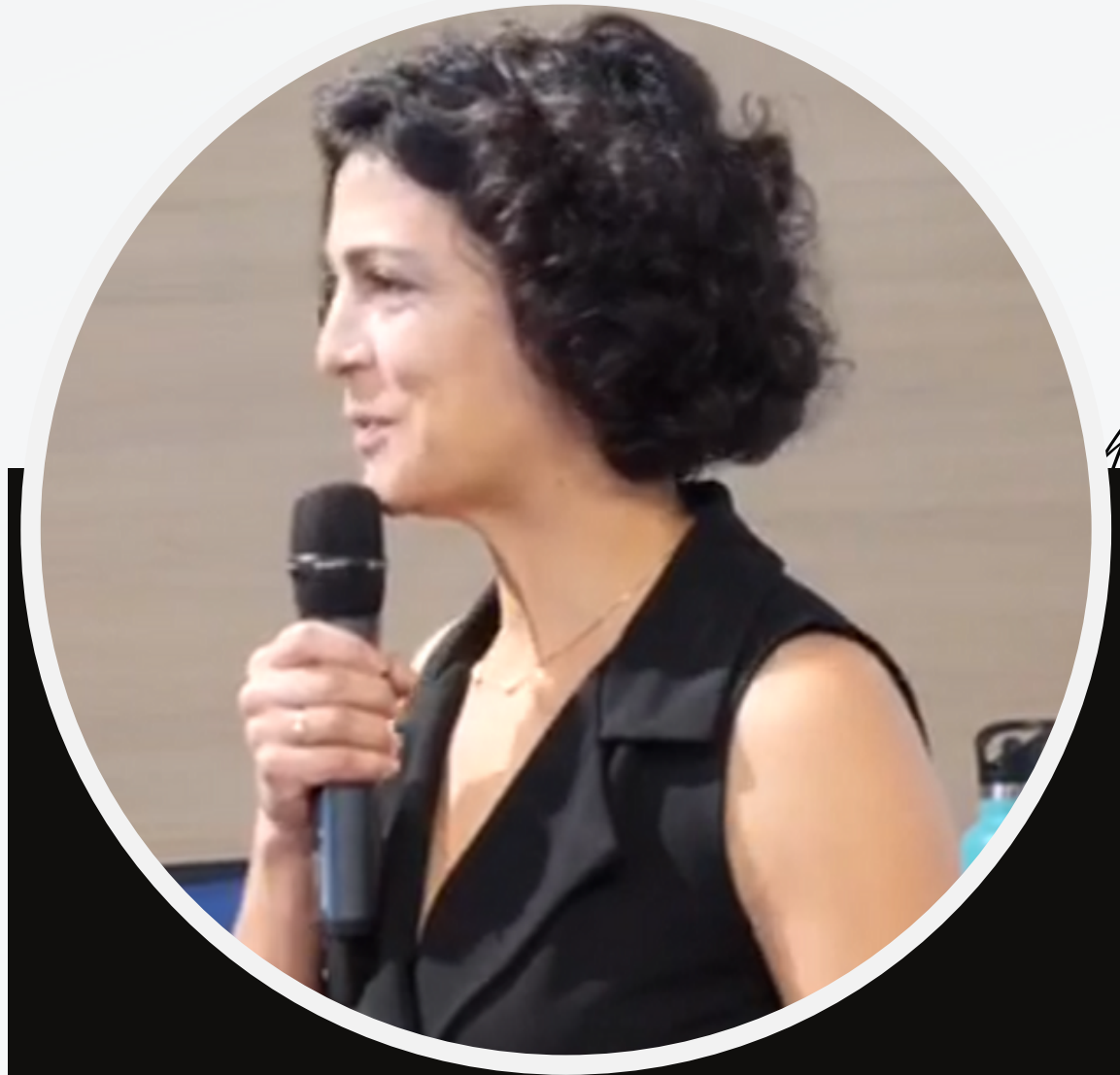


**ROMAIN
VERLOMME-FRIED**

romain@tomo-upcycling.com

**SHE IS AN ENGINEER & COMMITTED
ENTREPRENEUR FOR THE
ENVIRONMENT
COMPULSIVE CREATOR
HR AND FINANCES DIRECTOR
WITHIN A FRAMEWORK WORKING
TOWARDS BETTER BREATHABLE
AIR QUALITY**

**AUCTIONEER &
HYBRID ENTREPRENEUR
SPECIALISED IN THE ART MARKET
AND NEW TECHNOLOGIES, START UP
CONSULTANT, ARTISTS
GOVERNMENTAL STRUCTURES
CONSULTANT**



**FANNY
VION**

fanny@tomo-upcycling.com

.... AVANT TOMO 4.0... IL Y A EU...

Genae
FITNESS CLUB

Radisson BLU
HOTELS & RESORTS

NATURALIA

france.tv



DECATHLON

**L'ARE
DOU
TEU!**

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**TO FIND US AND OUR WEBSITE
CLICK HERE !**



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